

INTEGRATE



JUNE 2-4
MORGANTOWN, WV

2022

WHY SPONSOR?



A POWERFUL NETWORK

Integrate attracts hundreds of powerful marketing communications industry professionals, students, alumni and faculty representing dozens of major markets (especially Chicago, Pittsburgh and Washington D.C.).



THE VALUE

Sponsorship of this popular event is a cost-effective opportunity to put your brand in front of a national audience.



THE LATEST AND GREATEST

The event will immerse our attendees in data analytics, digital media, artificial intelligence, creative advertising and much more. Show your dedication to evolution and innovation within our industry.

IN GOOD COMPANY

Previous conference sponsors have included:



INTEGRATE 2022 CONFERENCE SUPPORTER

\$500

This package is the basic sponsorship level. Benefits of this sponsorship apply to most of the other sponsorship options as indicated, including:

- / One All-Access Pass
- / Approved promotional item at Integrate registration table
- / Display of company logo on sponsor event signage
- / Logo in conference program
- / Logo on event website

FRIEND OF INTEGRATE BLUE LEVEL

\$1,000

This package includes the Integrate 2022 Conference Supporter benefits +

- / One additional All-Access Pass
- / Purchase additional All-Access passes at a discount

FRIEND OF INTEGRATE GOLD LEVEL

\$2,000

This package includes the Integrate 2022 Conference Supporter benefits +

- / Three additional All-Access Passes
- / Purchase additional All-Access passes at a discount

FRIEND OF INTEGRATE PLATINUM LEVEL

\$3,000

This package includes the Integrate 2022 Conference Supporter benefits +

- / Five additional All-Access Passes
- / Purchase additional All-Access passes at a discount

CONTACT: Stefanie Moore at 304-293-5685 or stefanie.moore@mail.wvu.edu

SPONSOR A SESSION

KEYNOTE SPONSOR

\$2,500 (3 available)

This level includes the Integrate 2022 Conference Supporter benefits package +

- / Three additional All-Access Passes
- / Opportunity to introduce the Keynote speaker
- / Prominent recognition at the event, including your logo on all printed and digital promotional materials and digital displays at the event
- / Special acknowledgment on social media
- / Logo on speaker slides for conference game

FEATURED SPEAKER SPONSOR

\$1,000 (7 available)

This level includes the Integrate 2022 Conference Supporter benefits package +

- / One additional All-Access Pass
- / Special acknowledgment on social media and in the conference schedule
- / Logo on speaker slides for conference game

WORKSHOP SPONSOR

\$1,000 (1 available)

This level includes the Integrate 2022 Conference Supporter benefits package +

- / One additional All-Access Pass
- / Special acknowledgment on social media and in the conference schedule

PANEL SPONSOR

\$1,000 (1 available)

This level includes the Integrate 2022 Conference Supporter benefits package +

- / One additional All-Access Pass
- / Special acknowledgment on social media and in the conference schedule

WELCOME MIXER SPONSOR

\$1,000 (1 available)

This level includes the Integrate 2022 Conference Supporter benefits package +

- / One additional All-Access Pass
- / Title sponsor of the Welcome Mixer and verbal recognition at the event
- / Special acknowledgment on social media and in the conference schedule

KEYNOTE DINNER SPONSOR

\$3,000 (1 available)

This level includes the Integrate 2022 Conference Supporter benefits package +

- / Three additional All-Access Passes
- / Title sponsor of the Reception and verbal recognition at the event
- / Special acknowledgment on social media and in the conference schedule

RECEPTION DRINKS SPONSOR

\$1,000 (2 available)

This level includes the Integrate 2022 Conference Supporter benefits package +

- / One additional All-Access Pass
- / Title sponsor of the reception drinks
- / Special acknowledgment on the tickets for attendee's drinks
- / Special acknowledgment on social media and in the conference schedule

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ADDITIONAL OPTIONS

GAME SPONSOR

\$1,000 (1 available)

This level includes the Integrate 2022 Conference Supporter benefits package +

- / One additional All-Access Pass
- / Special acknowledgment on social media and in the conference schedule
- / Logo on conference game and slides

BOOK SPONSOR

\$2,000 (1 available)

Speaker Mark Schaefer's book, "Marketing Rebellion," will be available for conference attendees. This level includes the Integrate 2022 Conference Supporter benefits package +

- / Two additional All-Access Passes
- / Prominent recognition at the registration table where books are displayed and distributed
- / Special acknowledgment on social media and in the conference schedule

NOTEBOOK SPONSOR

\$1,000 (or in-kind)

This level includes the Integrate 2022 Conference Supporter benefits package +

- / Branding on sponsorship notebook for attendees

COFFEE SPONSOR

\$500

This level includes the Integrate 2022 Conference Supporter benefits package +

- / Title sponsorship of the coffee provided during refreshment breaks

CONFERENCE BAG SPONSOR

\$500 (or in-kind)

This level includes the Integrate 2022 Conference Supporter benefits package +

- / Branding on the conference bag for attendees

CHARGING STATION SPONSOR

\$500

This level includes the Integrate 2022 Conference Supporter benefits package +

- / Branding at the charging station set up at the conference

LANYARD SPONSOR

\$500 (or in-kind)

This level includes the Integrate 2022 Conference Supporter benefits package +

- / Co-branding on the lanyards

SIGNAGE SPONSOR

\$250

This level includes the Integrate 2022 Conference Supporter benefits package +

- / Approved insert/promotional item in the Integrate Conference bag/sponsor table
- / Approved logo in conference program and event website

PRIZE SPONSOR

\$500

This level includes the Integrate 2022 Conference Supporter benefits package +

- / Special acknowledgment on the conference game and verbal acknowledgment